



## **Superior Police Department Community Survey**

You are invited to participate in a research study titled Superior Police Department Community Survey. This study is being conducted by Thomas Fleming, Caleb Hohensee, Charles Mahlen, and Tony Willette from the University of Superior-Wisconsin Legal Studies and Criminal Justice Program. You are invited to participate in this study because you are a Superior Resident. The purpose of this research study is to obtain community input on what is working, what is not working and what can be improved in the performance of the Superior Police Department (SPD). If you agree to take part in this study, you will be asked to complete a survey. The survey will take approximately 15 minutes to complete. We hope that your participation in this study may help the Superior Police Department better respond to the needs of our community. No identifying information will be shared with anyone other than the research team. All modes of administering the survey will protect your anonymity and ensure that your identity remains confidential. By proceeding to the survey on the next page, you are indicating that you are at least 18 years old, are a resident of the Superior Community, have read and understood this consent form and agree to participate in this research study. You also agree that the data can be compiled and shared as part of the analysis. If you see a question you'd prefer not to answer, please leave it blank. If you begin the survey and don't want to finish, please feel free to stop. If you would like a copy of this informed consent, one will be provided to you. Please **DO NOT** write your name on the survey/questionnaire. If you have any concerns about how this survey was administered, please contact Dr. Eric Edwards, IRB Chair, Phone (715) 394-8283, email [irb@uwsuper.edu](mailto:irb@uwsuper.edu).

This research project has been approved by the UW-Superior Institutional Review Board for the Protection of Human Subjects, protocol #1343

1. Please respond whether you agree or disagree with the following statements:

*(Please check one box for each item)*

	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
The police presence in my neighborhood is appropriate					
Traffic enforcement in Superior meets the needs of the community					
The Police Department gives proper attention to minor crimes (i.e. vandalism, disturbances, etc.)					
The Police Department is providing appropriate community education and outreach programs					
Efforts of the Police Department to enforce the law are compatible with community needs					
Superior police officers perform an appropriate amount of foot patrol in downtown Superior					
There is an appropriate representation of female officers in the Superior Police Department					
The Police Department responds to emergency calls in a timely manner					
Superior police officers treat people with respect					
Superior police officers respect the rights of individuals and treat people fairly					
Telephone calls to the Superior Police Desk are handled professionally and courteously					
A formal complaint brought against a Superior police officer will receive a fair, objective and timely response					
The Superior Police Department solicits and welcomes community input					
Superior police officers are respected by the community					

The Superior Police Department has a good public image					
The Superior Police Department does its job well					
Superior police officers look professional in appearance					
Police information provided in local newspaper is useful					
Superior police officers provide timely and useful information to persons reporting crimes					
The Superior Police Department publicizes its services and programs adequately					

2. How effective do you believe the following Superior Police programs are on the crime problem and quality of life issues? *(Please check only one box for each)*

	Very Effective	Somewhat Effective	Slightly Effective	Not At All	Don't Know
Police Bike Patrol					
Police Resource Officer (Dedicated to High, Middle, and Elementary Schools)					
Domestic Abuse Response Team (DART)					
Community Police Officer Program					
License Officer (deals w/alcohol, taxi licensing)					
Police Department Web Page					
Police Department Social Media use					
Traffic Enforcement					
Parking Enforcement Officers					
Narcotics Unit					
Animal Control Officers					
Lake Superior Drug and Gang Task Force					
Investigations (Property, Financial, & Violent)					
Police Auxiliary					
Emergency Response Team					
Lake Superior Forensic & Internet Crimes Against Children Task Force (LSFT/ICAC)					
Citizen's Police Academy					
Police facilities accessibility					
Police staffing according to 911 call load					

**3. From your perspective, HOW WELL DOES the Superior Police Department serve your community?**

	Very well	Well	Somewhat	Poorly
Provides quality, consistent, and fair police services				
Builds a strong community where all people feel safe and trust the city's police officers				
Provides a safe environment in which to live, work, and play				
Delivers consistently high quality policing services at good value to you as a taxpayer				

**4. How well do you think that the Superior Police Department WORKS with the following groups?**

	Very Well	Well	Fair	Poorly	Don't Know/No Opinion
Native Americans					
People of Color					
White/Caucasian					
LGBTQA+					
Senior citizens					
College students					
Neighborhood groups					
High Schools					
Middle Schools					
Elementary Schools					
Residents					
Visitors					
Businesses					

**5. 21st Century Policing -- Which of the following should be priorities for the Superior Police Department in the next 5 years? (Pick up to 3)**

- Better training for de-escalation of situations that might involve use of force
- Embracing a guardian, rather than a warrior, mindset to build trust and legitimacy with the community
- Better collaboration with communities, especially those affected by crime, to develop policies and strategies
- Developing understanding and empathy for people of cultures different from their own
- Knowing and focusing on crime hotspots
- Higher visibility, increased presence
- Working with residents to identify problems and implement solutions that produce meaningful results.
- Embracing new police technologies
- Intentional face-to-face contact between officers and the public, which are not focused on enforcement
- Building police capability to address a wide variety of challenges, including terrorism, evolving technologies, rising immigration, changing laws and a growing mental health crisis
- Other (please specify) \_\_\_\_\_

**6. Please choose three areas that you believe the Superior Police Department should increase their presence. (select three areas)**

- |   |  |                                       |                                    |
|---|--|---------------------------------------|------------------------------------|
| <input type="checkbox"/> Billings Park  | <input type="checkbox"/> East End        | <input type="checkbox"/> Central Park | <input type="checkbox"/> North End |
| <input type="checkbox"/> Connor's Point | <input type="checkbox"/> Barker's Island | <input type="checkbox"/> Allouez      | <input type="checkbox"/> UW-Campus |
| <input type="checkbox"/> Downtown       | <input type="checkbox"/> Itasca          | <input type="checkbox"/> South End    |                                    |

## Demographic Information

- 1.. How long have you lived in Superior?  
 less than one year    1-3 years    4-10 years    11-20 years    21+years
- 2.. How old are you?  
 18-24    25-34    35-44    45-54    55-64    65 or older
3. How many people are in your household in addition to yourself?  
 1 person    2-3 people    4-5 people    6+ people
4. Do you have any children under the age of 21 living in your household?  No    Yes  
If yes, please list their ages here: \_\_\_\_\_
5. Do you own or rent your home?  Own    Rent    Other \_\_\_\_\_
6. Average household yearly income before taxes?  
 under \$30,000    \$30,000-59,000    \$60,000-89,999    \$90,000-119,999    \$120,000+
7. What is your current employment status? *(Please check only one box)*  
 Employed    Unemployed    Student (part time or full time)  
 Self-employed    Disabled    House wife/husband  
 Retired    Other
8. What is your race?  
 Caucasian    African-American    Asian    Hispanic    Other \_\_\_\_\_
9. What neighborhood do you live in?  
 Billings Park    East End    Central Park    North End  
 Connor's Point    Barker's Island    Allouez    UW-Campus  
 Downtown    Itasca    South End
10. Have you been a victim of crime at any time in the community of Superior?   YES

**Your Comments**

*Please feel free to use as much space or additional pages as necessary.*

What are the strengths of the Superior Police Department?

What would you most like to see improved at the Superior Police Department?

Has Superior Police Department earned your trust and confidence? Why or why not?

Has Chief Alexander met your expectations as the Chief of Superior Police Department?  
Why or why not?

What attributes and characteristics would you like to see from your Chief of Police?

Other comments or expansion of previous answers *(use reverse side of page if more space is needed)*:

Questions and comments can be directed toward Chief Alexander's Office at 715-394-7450