



Living up to our name.

GRANT APPLICATION PROGRAM YEAR 2023

APPLICATION DEADLINE:

If your organization is hosting an event and looking for marketing funds, please consider applying for the Tourism Development Commission Grant located at: <http://www.ci.superior.wi.us/DocumentCenter/View/14269/Tourism-Development-Commission-Grant-Application>

The City understands that not every question will apply to all groups, especially those requesting less than \$1,000. Please indicate "Not Applicable" for any question that does not apply to your organization

1. About your organization

Name of Organization:	
Address:	
Mailing address (if different from above):	
Main contact person:	
Phone(s):	
Email address:	
Do you have a board of directors? If so please attach a separate sheet listing board members	Yes No
Is your organization a non-profit?	Yes No
Non-profits, please list your EIN number	EIN #:
Please share your organization's mission:	
Please share your organization's vision:	
Describe your organization's membership. Who does your organization serve?	

Describe what opportunities your organization offers.	
How many participants did your organization serve last year?	
How many participants do you anticipate serving this year?	
What percentage of your participants are City of Superior residents?	
Does your organization conduct fundraisers? If yes, please describe your fundraising activities for the last year, funds raised and your fundraising goals for this year.	
List any other grants and amounts received by your organization last year, along with any grants that you anticipate receiving this year.	
Does your organization charge a registration fee for your program/event? Please indicate the amount of the fee(s). What does your organization do to help offset fees for participants that might not be able to afford the fees?	
What does your organization do to enhance our community?	
How have you partnered with the City of Superior in previous years?	

How does your organization incorporate equity? (Example: Diverse board members, partnerships, broad representation in advertising materials, but not "It's free," or " Everyone is welcome.")

How does your organization incorporate technology? (Example: digital registration, electronics/apps that reduce costs but more than "It's on Facebook.")

How does your organization incorporate environmental sustainability? (Example: efforts to reduce paper, CO2 emissions, single use plastics. Promotes compostable materials, walking to event, etc.)

Grant Information

Please list the grant amount your organization is requesting.	
Is this grant being requested for a one-time event or for ongoing programming? Please explain.	
How will your organization disperse the grant monies being requested? (i.e. what costs will you use the grant for)?	
Did your organization receive a grant from the City of Superior last year? Describe how the grant money was used.	
If you received a grant from the City of Superior last year and were not able to use it all due to COVID, how do you plan to use that money along with a potential grant for 2021?	
How will your organization recognize the City of Superior if grant funds are received? (i.e. City logo on flyers, verbal recognition at events, etc. Attach any examples from previous years).	

2. Program/Event Budget Summary (for most recent season)

Earned Revenue	\$ amount	Expenditures	\$ amount
Admissions		Salaries	
Memberships		Office/administration	
Workshops/training		Marketing/publicity	
Food/concessions		Equipment	
Grants/donations		Transportation	
Fundraisers		Supplies	
Volunteer Hours (X \$15 hr.)		Insurance	
In-Kind Contributions (please specify)		Other (specify below)	
Other (specify below)			
TOTAL		TOTAL	

- Please include your organizations Profit & Loss financial statements from the previous three years along with your most recent bank statement. (For all applicants requesting \$2500 or more)
- Please include a W-9 form with your application.

I, the undersigned, certify that the information provided in and with this statement is true and accurate.

Submitted by (signature): _____

Printed name: _____ Title: _____

Date: _____