

SUPERIOR PUBLIC LIBRARY

Date: November 13, 2019

The Superior Public Library Board of Trustees convened a regular meeting on Wednesday, November 13, 2019 at 4:00 p.m. in the board room of the library at 1530 Tower Ave., Superior, WI, as advertised in the Superior, WI, *Superior Telegram*.

Board Members Present: Rick Arnold, Maggie Bare, Warren Bender, Sue Hendrickson, Mike Almond, Erin Schilling, Mary Klun, Ron Leino

Board Members Absent: Nicole Teasley, Bill Anderson

Also Present: Sue Heskin, Library Director, and Bruce Smith (WiLS), Melissa McLimans (WiLS), Jim Purvis (SPL Foundation)

I CALL TO ORDER.

Rick Arnold called the meeting to order at 4:00 p.m.

II APPROVAL OF THE MINUTES

A. Warren Bender made a motion to approve the Oct. 16, 2019 meeting minutes. Maggie Bare seconded, motion passed.

III REPORT OF THE DIRECTOR:

A. Submitted written report before meeting

Question: Sue Hendrickson asked about possibility of inviting a police officer to provide staff training about personal safety (recommended Bonnie Beste.)

IV COMMITTEE REPORTS: None

V APPROVAL OF THE BILLS AND FINANCIAL REPORT:

Warren Bender made a motion to approve bills paid in October. Sue Hendrickson seconded. Passed.

VI SPL FOUNDATION REPORT

- A. Prioritized list to focus on fundraising; consider needs across years (critical few vs. worthy many)
- B. \$115,000 left for "big ticket" items for sponsors, will have list in January to ensure consistency
- C. Considering a transfer to the Foundation, in support of the library, of endowment funds for assistance in managing the money
- D. Question: Is there a formal agreement between the Foundation and the library? Answer: No (nor does Friends) Consider drafting document for this purpose, possibly Bylaws committee.
- E. Question: Can we see a report from the Foundation? Answer: Will share annually ("Impact Report").

VII FRIENDS OF THE LIBRARY REPORT:

- A. Dec. 6 and 7: Merry Little Book Sale

VIII OLD BUSINESS: None.

IX NEW BUSINESS:

- A. Summary of strategic planning meeting presented by Bruce Smith and Melissa McLimans from WiLS.
  - a. Discussion: Consider including "Douglas County" to "The library will strengthen the

Superior community by...”

- b. Discussion: Include diversifying outreach efforts to be included in programming section
  - c. Discussion: Mission Statement... Strategies need to be flexible in order to respond to needs arise and conditions change.
  - d. Question: Can we see data about visitors coming in the door? (Sue will add it to a future Directors Report)
  - e. Question: Do we have a plan for the teenagers (there is currently a gap in teen users)?  
Discussion: Connect with Andrea Moreau from Superior School District (possibly host district activities on weekends, continue to pursue events such as D and D...where are there gaps in opportunities at our schools?)
- B. Approval of 2020 NWLS Member Library Agreement: (no changes). Mary Klun moves to approve both. Warren Bender seconds. Motion Carries.
  - C. Approval of 2020 NWLS Resource Library Agreement: (no changes).
  - D. (Other)

X ADJOURNMENT: Adjourned at 4:57 p.m. Next meeting will be held Dec. 11 at 4:00.

Respectfully Submitted: Erin Schilling, Secretary