



# Office of the Mayor

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## MINUTES

### **TOURISM DEVELOPMENT COMMISSION TUESDAY, November 1<sup>st</sup> 2022 4:30 P.M. – RM 204**

**The meeting of the Tourism Development Commission was called to order by Chair Graskey at 4:32PM**

#### **2. Roll Call**

**Members Present:** Lindsey Graskey, Mark Johnson (Council Representative), JoAnn Jardine, Pattie Soliday, Steven Pool (4:41-)

**Staff Present:** Chief of Staff Becky Scherf, Mayor Paine (5:28-adjourn)

**Also Present:** Bruce Barron, Maria Letsos, 8 representatives from SWIM Creative, Shelley Nelson

#### **3. SWIM Creative Presentation: Website, Concepts, Logos**

Presentation given by Swim Creative. MOTION by Vice Chair Soliday, second by Jardine to proceed with “Gotta Be Superior”

Commission will schedule a special meeting to choose logo.

#### **4. Film Incentive Contract**

MOTION by Johnson, second by Graskey to approve with edits. New paperwork from UMFO or last paragraph to be deleted.

**Meeting Adjourned at 6:14PM**

Respectfully submitted:  
Becky Scherf, Chief of Staff