



Office of the Mayor

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MINUTES

TOURISM DEVELOPMENT COMMISSION TUESDAY, October 11th 2022 6:00 P.M. – Chambers

The meeting of the Tourism Development Commission was called to order by Chair Graskey at 6:11PM

2. Roll Call

Members Present: Lindsey Graskey, Mark Johnson (Council Representative), JoAnn Jardine, Pattie Soliday

Staff Present: Chief of Staff Becky Scherf

Absent: Steven Pool

3. Follow-Up Discussion Re: SWIM Creative's 10/04/22 Presentation

The commission proceeded in discussion over presented domain names by Swim Creative. The commission agreed to ask the marketing team to present visuals supporting the top two selections to better understand the direction of the overall continuing domain name. Overall need to accomplish sooner than later to meet 2023 launch was agreed upon by the commission. The commission noted they may need to prepare for special meetings in order to stay on track for the marketing timeline.

Meeting Adjourned at 6:52PM

Respectfully submitted:
Becky Scherf, Chief of Staff