



Office of the Mayor

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MINUTES

TOURISM DEVELOPMENT COMMISSION TUESDAY, October 4th 2022 4:00 P.M. – RM 204

The meeting of the Tourism Development Commission was called to order by Chair Graskey at 4:05PM

2. Roll Call

Members Present: Lindsey Graskey, Mark Johnson (Council Representative), JoAnn Jardine, Pattie Soliday

Staff Present: Chief of Staff Becky Scherf

Absent: Steven Pool

Also Present: 5 representatives from SWIM Creative

3. Approval of 9/13/22 Minutes

MOTION by Johnson, second by Jardine. Motion passed unanimously.

4. Chair Report/Film Incentive Update

Update given by Chair Graskey re: film incentive. COS Scherf to sit down with contract analyst Darwin to finalize.

MOTION by Mark Johnson to write a memo to prevent outside parties from representing the Tourism Development Commission in an official capacity. Second by Soliday. Motion passes 3 to 1.

5. Vice Chair Report

Update from Vice Chair Soliday with TDC Financials

6. SWIM Creative Presentation

Presentation given by SWIM Creative regarding the website design and naming options for their campaign.

7. Confirm Next Meeting Time

November 1st at 4:30 or sooner if needed

8. Adjournment

Meeting adjourned at 6:14PM

Respectfully submitted:
Becky Scherf, Chief of Staff