

TOURISM DEVELOPMENT COMMISSION Minutes

June 13th, 2023 Regular Meeting



The meeting was called to order by Chair Lindsey Graskey at 4:16pm on June 13th, 2023 in Government Center Room 204.

1 ROLL CALL

PRESENT: Lindsey Graskey (Chair), Pattie Soliday (Vice-Chair), Trisha Hecimovich, Megan Mcgarvey (arrived at 4:18), Mark Johnson, Shannon Olson

VIRTUAL:

ABSENT:

CITY STAFF PRESENT: COS Rebecca Scherf, Mayor Paine

OTHERS PRESENT: Shelley Nelson, John Gidley, Tim Sauter, Terry Lundberg

2 APPROVAL OF MINUTES

2.1 Tourism Development Commission (Meeting held May 16th, 2023)

MOTION by Johnson to approve minutes from the May 16th, 2023 meeting. Second by Olson. Minutes filed.

3 RECONSIDER ALL ACTION TAKEN DURING JANUARY 3RD, 2023 TOURISM DEVELOPMENT COMMISSION MEETING

3.1 Bong Grant Application Pt. 1 & 2

MOTION by Johnson to consider 3.1 and 4.1 concurrently. Second by Soliday. Carried.

3.2 Financials

MOTION by Graskey to receive and file. Second by Johnson. Carried.

3.3 Tourism Coordinator

MOTION by Graskey to receive and file. Second by Johnson. Carried.

3.4 SWIM Visitor Guide Pre-Work NTE \$7000 (Agendized as "Travel Guide" on 1/3/23 Agenda)

MOTION by Soliday to approve. Second by Olson. Carried.

4 OLD BUSINESS

4.1 Richard I. Bong Veteran's & Historical Center Contract

MOTION by Soliday to approve contract. Second by Mcgarvey. Carried.

MOTION by Soliday to suspend the rules and consider all items under 6.1 immediately. Second by Johnson. Carried.

6 RECURRING BUSINESS

6.1 Financials

6.1.1 Full overview of TDC Financials

6.1.2 Budget

MOTION by Johnson to postpone items 6.1.1 and 6.1.2 until the next meeting. Second by Mcgarvey. Carried.

6.1.3 Gotta Be Superior Merch Site

MOTION by Hecimovich to approve purchase of basic package with Shopify for \$350 per year and \$15/year to cover domain fees. Second by Mcgarvey. Carried.

5 NEW BUSINESS

5.1 Sponsorship Applications

5.1.1 HLUW Midwest All-Star Wrestling Event – Head of the Lakes United Way – Requesting \$4000

5.1.2 Lake Superior Dragon Boat Festival – Superior Rotary Club – Requesting \$20,000

5.2 Review TDC Grant Application

MOTION by Mcgarvey to hold all items under new business. Second by Johnson. Carried.

6 RECURRING BUSINESS

6.2 Report from the Chair.

No report.

6.3 Possible Agenda Items for Future Meeting

-Bong Center Update

-SWIM Visitor Guide Presentation

-SWIM analytics report

-Tourism Coordinator Discussion

6.4 Confirm next meeting time

Next meeting will take place on **July 11th at 4:15PM** due to the regular scheduled meeting falling near Independence Day holiday.

7 ADJOURNMENT

Meeting adjourned by Chair Graskey at 6:15PM

Respectfully submitted by Rebecca Scherf.