

PROCEEDINGS
TOURISM DEVELOPMENT COMMISSION
Thursday March 8, 2022

The meeting was called to order by Chair Graskey at 12:45 pm in 201 in the Government Center.

1. Roll Call

Members Present: Lindsey Graskey (chair), Keith Kern, Bruce Barron, JoAnn Jardine, Pattie Soliday

City Staff Present: Mayor Paine, Clerk Ramos (online), Deputy Clerk Becken

Members of Public: Jenny Van Sickle (online), Shelly Nelson (online), Katie Anderson (online), Steve Greenfield (online), Lindsey Mancini (online), Laura Krueger (online), Taylor Pedersen, Jeff Cushman, Mark Liebaert

2. Approve Minutes from 2/17/2022

Motion by Councilor Kern, seconded by Commissioner Jardine and carried.

3. Tourism Proposal Interviews

1. Creative Arcade Presentation: Jeff Ruprecht, Talyn Riedesel, Phil Davidson with follow up questions from commission
2. Swim Creative Presentation: Patrice Bradley, David Sadowski, Bill Nelson, Tyler Johnson, Stephanie Dunaiski with follow up questions from commission
3. Travel Superior Presentation: Taylor Pedersen, Lindsey Mancini, Laura Krueger, Steve Greenfield with follow up questions from commission

4. Commissioner discussion on proposals

Chair Graskey acknowledged the differences in questions based on the differences in proposals and presentations. Commissioner Barron shared he felt the commission did well in sticking to questions that reflected the presentation and the proposals, adding that some presented their finance side differently than others, and that led to different questions. Councilor Kern motioned the group hold any more discussion until the Thursday, March 10th meeting, and asked for an earlier meeting time. Motion to modify the original meeting time to meet 45 minutes earlier: Thursday, March 10th at 2:15 in room 270. Seconded by Commissioner Jardine. Carried. Deputy Clerk Becken requested commissioners to read the agenda carefully in case there is a change in location due to the time change.

5. Commission adjourned at 5:00