



Office of the Mayor

Jim Paine, Mayor
Becky Scherf, Chief of Staff

Phone: (715) 395-7212
Fax: (715) 395-7590
TDD: (715) 395-7521
E-mail: mayor@ci.superior.wi.us

1316 North 14th Street, #301
Superior, WI 54880
Website: www.ci.superior.wi.us

MINUTES

FESTIVAL COMMITTEE MEETING TUESDAY, JANUARY 4TH 1:00 P.M. – Government Center Room 270

The meeting of the Festival Committee was called to order by Chair Carolyn Nelson-Kavajecz at 1:03 pm.

1. Roll Call

Members Present: Nikky Farmakes, Carolyn Nelson-Kavajecz (Chair), Lindsey Jacobson, Lindsey Graskey, Rob Pierce

Members Excused: Julie Urban

History and purpose of Committee along with its evolution were discussed.

2. Approval of September 8th Minutes

MOTION by Farmakes, seconded by Graskey and carried to approve.

3. Approval of September 17th Special Meeting Minutes

MOTION by Farmakes, seconded by Graskey and carried to approve.

MOTION by Nelson-Kavajecz, second by Farmakes, to consider *Item 6 immediately after Item 3* carried and approved.

6. Discuss Funding strategy/ideas for 2022

Recommendation by Director Cadotte that those who receive funding be required to provide proof of where or how they recognized the City of Superior as a sponsor for their event. Letter will go out to hosts of former events reminding them to apply for sponsorship and include verbiage on the added requirement. Time frame given to get applications in will be changed to 60 days.

4. SPONSORSHIP APPLICATIONS

4.1 Interstate Ski & Bike Event by Advanced Trail Designs

The committee discussed the submitted application from Advanced Trail Designs.

MOTION by Farmakes to approve covering day passes for participants NTE \$1,000 or 200 racers upon receipt of proof of participants. Seconded by Graskey and carried to approve.

5. Lake Superior Ice Festival Update

Update given by Director Cadotte. More expensive this year both due to inflation in costs and more events added this year. Will bring final costs to next scheduled meeting.

6. (Considered after Item 3)

7. Future Agenda Items

The committee asked to go over final budget for 2021 as well as go over budget for 2022 for festival committee at the next meeting

8. Schedule next meeting

Committee decided to schedule meetings on the first Tuesday of every month with the understanding they may need to reschedule or meet more based on incoming applications.

The meeting was adjourned at 2:19 pm.

Respectfully submitted:

Becky Scherf, Chief of Staff