



## PRESS RELEASE

FOR IMMEDIATE RELEASE

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### **Connect Superior – Ultrafast, Reliable and Affordable Fiber Infrastructure for Broadband Internet & more**

As Mayor of City of Superior, I, along with Councilor Tylor Elm, have made it a key priority of the City to build and establish local control of essential broadband network infrastructure. The goals of the City for this project include the following:

1. Lower the cost of internet access by 30% for residents and businesses.
2. Significantly increase the speed and reliability of internet access.
3. Increase competition and give residents multiple options for ISPs on demand in real time.
4. Build a state-of-the-art network that will improve economic development and foster innovation.
5. Leverage the network to improve the services provided in the city including public safety, transportation, healthcare, education, emergency communications, and new services that will become possible with advanced network infrastructure.

Reliable internet connectivity is essential in the 21st century. Just as electricity enabled the first industrial revolution, fiber optic infrastructure is the foundation for the digital revolution. Residents in our city have been paying too much for mediocre access to the internet.

The unfortunate reality is that the current dominant internet access model in our country is one where network operators build closed systems that are designed to maximize profit and limit access. Alternatively, the Superior Fiber Network seeks to maximize value and lower costs through competition. This public infrastructure will be open to any service provider that seeks to offer services in the city. The City has adopted this open model to achieve its goals because the network now touches nearly every part of life in our community.

**We are inviting the public to take the Superior Broadband Survey  
7 simple questions, takes less than 3 minutes**

Please visit [www.connectsuperior.com](http://www.connectsuperior.com) to learn more and take the survey