



Public Works Department

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TO: Public Works Committee Members
FROM: Todd Janigo, Public Works Director 
DATE: July 12, 2018
RE: **Public Works Committee Meeting Agenda
July 18, 2018 - 5:00 p.m.
Room 204, Government Center**

If you are unable to attend, please notify the office before 11:00 a.m. the day of the meeting.

1. Approval of the June 20, 2018 meeting minutes.
2. From Mayor Paine and ESD: Presentation by Dennis Lyon on a proposed partnership between the City and the National League of Cities Utility Service Partners.
3. ESD Director's Report
4. Public Works Director's Report

Notice is hereby given that a majority of the members of the Common Council may be present at the meeting, and although this may constitute a quorum of the Common Council, the council will not take any action at this meeting. The City of Superior complies with the Americans with Disabilities Act of 1990. If you are in need of an accommodation to participate in the public meeting process, please contact the Public Works Department at 715-395-7334 or by email: publicworks@ci.superior.wi.us by 4:30 p.m. on the day prior to the scheduled meeting. The City will attempt to accommodate any request depending on the amount of notice we receive.

In compliance with Wisconsin Open Meetings Law, this agenda was posted: Government Center, Court House, & Public Library, Emailed to: Daily Telegram, Public Library July 12, 2018.

PUBLIC WORKS COMMITTEE PROCEEDINGS
Wednesday, June 20, 2018
Government Center Room 204

Members Present: Esther Dalbec, Ruth Ludwig, Jenny Van Sickle, Keith Kern (alt)

Also Present: Todd Janigo, Chris Carlson, Angie Harker, Steve Roberts, Councilor Craig Sutherland, Mayor Jim Paine, Jason Serck, Adam Herubin, Shelley Nelson

1. Approval of May 16, 2018 meeting minutes

MOTION by Ludwig, seconded by Van Sickle, and carried to approve the Public Works Committee minutes of May 16, 2018.

2. Public Works Director Janigo: consider calendar parking exemption in the 1400 -1500 blocks of Broadway Street.

Janigo explained that the department had been contacted by a resident in the 1500 block who has a disabled family member and it was indicated that she has difficulty parking at times as the business across the street sometimes parks semi-trailers in front of her house all day, unloading sporting equipment, etc. due to the calendar parking requirement. All blocks of Broadway Street west of this area are exempt from calendar parking already and it seems appropriate to exempt the 1400 and 1500 blocks as well. The department notified area residents that this change was being considered and heard from two. One gentleman indicated he doesn't park on the street, but he is in favor of calendar parking for snow plowing. Another owner of an apartment building called and indicated he would not oppose the exemption to calendar parking.

MOTION by Van Sickle, seconded by Ludwig, and carried to exclude the 1400 and 1500 blocks of Broadway Street from calendar parking.

3. Referred by Councilor Kern: consider calendar parking exemption in the 2340 block of Maryland Avenue.

Kern explained that due to three large driveways on the east side of the street, calendar parking is very difficult for residents of this block. There are two no parking signs on the east side of the block and the reason for these signs is unknown. Kern states residents try to park off of the pavement, however some of them have been ticketed. Committee members reviewed the different options for parking in this block and agreed this is an unusual situation with the driveways and recommended exempting the block from calendar parking and designating no parking on the even side of the street.

MOTION by Ludwig, seconded by Van Sickle, and carried to exclude the 2340 block of Maryland Avenue from calendar parking and designate no parking on the even side of the street.

4. Referred by Councilor Sutherland: Discussion regarding creating a four season ATV/UTV trail.

Sutherland reviewed the map and indicated that the trails would not be in any alleys but would be on streets instead.

Janigo clarified trails versus routes. When ATVs/UTVs are using a road, it is technically designated as a route versus a trail. Trails are anything off of a road. He explained that he met with city and county law enforcement to draft the map that includes an all year multi-use trail, a winter use trail and a road route. There was some discussion about the ATV laws, regarding age to operate, alcohol laws, etc. however these items will be discussed at the Public Safety Committee meeting later this afternoon. The cost to sign the route is estimated at \$20,000. The importance of doing outreach with the public was stressed. Different notification methods were discussed including door knocking with councilors reaching out directly, door knob hang tags, or mailings.

MOTION by Van Sickle, seconded by Ludwig, and carried to approve the ATV/UTV route as outlined in the map that was presented.

4.1. Planning, Economic Development & Port Director Serck: Planning Department proposing to amend the City Code of Ordinances, Chapter 34, Construction Code, Article X. Residential Fences.

Serck explained that currently the residential fence ordinance allows a maximum fence height in the front yard, and side yard on corner lots, of four feet. One of Councilor Van Sickle's constituents called about installing a higher fence in front of her home on East 2nd Street (Highway 2) for greater safety of her pets. In response to this concern the department is proposing allowing the maximum fence height in front yards to increase to six feet for property owners along the highways. To ensure safe driving sightlines the ordinance still requires corner lots at intersections to maintain a maximum fence height of three feet for 20 feet each way from the corner (four feet if it's chain link), then they can increase to six feet in fence height. It was felt the higher fence could also increase safety of children and perhaps provide a sound barrier from traffic. A suggestion was made to include State Highway 105 along with Highways 2, 53 and 35.

MOTION by Ludwig, seconded by Van Sickle, and carried to approve the Planning Department's proposal to amend the City Code of Ordinances, Chapter 34, Construction Code, Article X. Residential Fences, with an amendment to also include State Highway 105.

4.2 Public Works Director Janigo: Stop signs at North 12th Street and Hammond Avenue. Janigo explained that the temporary stop signs approved at the 01/17/18 Public Works Committee meeting were installed on June 18th. This was to be done as a trial when Hammond closed during the Belknap construction project. The police department and city attorney noted that infractions could not be enforced without the signs being in ordinance. Therefore the signs were removed and the matter brought back to committee. Councilor Dalbec reiterated her desire to have a 4-way stop sign at this intersection, as there was in the past. Janigo indicated that a traffic study was done, per a recommendation of the committee, by AECOM (a company that works in conjunction with the Metropolitan Interstate Council). The final results have not yet been presented however AECOM indicates that the traffic counts at the intersection do not warrant a 4-way stop per MUTCD (Manual on Uniform Traffic Control Devices) guidelines. There have been nine incidents at the intersection in the last seven years, one with injury. The study also notes that the installation of a 4-way stop will increase backups to about two blocks during peak times. The most significant accidents on Hammond in the last seven years have occurred during backups, therefore the study predicts increased crashes when traffic backs up.

Traffic on North 12th will also increase and a higher traffic volume will be seen through neighborhoods. Janigo indicated that looking back through the records, the 4-way stop was removed in the early 90's after a traffic study recommended such. A lengthy discussion followed. Janigo indicated this matter could be referred to the Public Safety Committee if desired.

MOTION by Van Sickle, seconded by Ludwig, and carried to approve placement of a 4-way stop sign at North 12th Street and Hammond Avenue.

5. ESD Director's Report

Committee members received Robert's report via email on 06/19/18. Roberts spoke about the flooding that occurred over the weekend and stated there was one sanitary sewer overflow at Newton Creek and one combined sewer overflow in Billings Park. Five flooding calls were received during the event and seven after. This is preliminary information at this time and there will be more details in Robert's report next month. There was a question and answer period and discussion of an upset that occurred at the plant. Questions were asked about the Husky Refinery treatment plant and whether or not they experienced issues during the flood. It was noted that their permit is issued by and they report to the Wisconsin DNR.

MOTION by Ludwig, seconded by Van Sickle, and carried to receive and file the ESD Director's Report.

6. Public Works Director's Report

Janigo reported that Woodlawn Road was lost in the flood. The armoring that was put in place held, but the road is in need of repair. The Federal Highway Commission will be visiting to look at the damage. Douglas County has reached the \$700,000 threshold that is required for aid. Hopefully the city will be assisted with repairs with Federal Highway funding. There wasn't any damage to East 2nd Street where the Nemadji River overflowed. Some patching was done on Billings Drive washouts. The 5 East bridge on the golf course was washed out and moved off of its foundation. FEMA will likely be coming to the city.

The Belknap project continues to move along. The milling company arrived today, streets are being milled and paving should begin around July 1. There was a question and answer period; questions were asked about crosswalk painting and the painting of the welcome sign near Bear Creek Park. Committee members voiced the desire to change the time of the Public Works Committee meeting. Ludwig motioned to change the time of the meeting to 5 p.m., seconded by Van Sickle and carried.

MOTION by Ludwig, seconded by Van Sickle, and carried to receive and file the Public Works Director's Report.

Dalbec announced the meeting adjourned at 3:25 p.m.

The next Public Works Committee meeting will be held July 18, 2018, at 5 p.m. in Room 204.

Minutes submitted to the Council Meeting of July 17, 2018.



CITIES STRONG TOGETHER

Service Line Warranty Program

City of Superior

Dennis Lyon – 412-266-9545

dlyon@utilitysp.net



NLC Service Line
Warranty Program

Recent Harris Poll results (2000 adults surveyed)

- Nearly 2 in 5 Americans don't have the necessary funds set aside to cover a \$500 repair (including almost half of millennials)
- 1 in 2 Americans describe their current state of household finances as either fair, poor, or terrible.
- 3 in 10 Americans aged 37+ cited they had no money set aside for emergency repairs.
- 46% of respondents had an emergency repair in the last 12 months.
- 80% of respondents either strongly or somewhat agreed with the statement: *Local community governments should be responsible for educating homeowners about external water lines on their property that are not covered by homeowners' insurance, the city/town or the local utility (i.e., meaning that if a problem were to occur, the homeowner would be solely responsible for the cost out of pocket).*

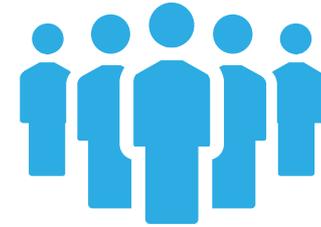
WHY CHOOSE UTILITY SERVICE PARTNERS?



EXPERIENCE



REPUTATION



PARTNERSHIP



BBB Torch Award for Marketplace Ethics

Trust • Performance • Integrity

2013 Winner
Western Pennsylvania Better Business Bureau®

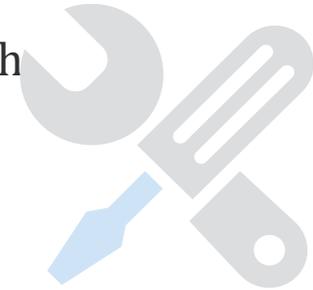


This award underscores one of the primary reasons the National League of Cities selected USP as a partner and extended our agreement for another five years. The organization's exemplary record of customer service and transparency is what has driven the success of this partnership over the years.

— Clarence Anthony, Executive Director
National League of Cities

PROGRAM BENEFITS

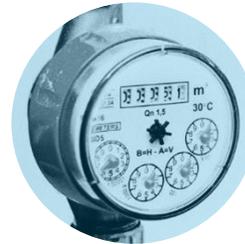
- Helps address the public policy issue of aging infrastructure
- No cost for the Municipality to participate/Turnkey approach
- Ongoing Revenue Stream for the Municipality
- Free Public Awareness Campaign
- Educates homeowners about their lateral line responsibilities
- Peace of Mind - with one toll-free call a reputable contractor is dispatched
- All repairs performed to code by local licensed contractors
- Contractors undergo rigorous vetting process to ensure quality service



OUR SERVICE AND WHAT IT COVERS



SEWER LATERAL &
SEPTIC LINE COVERAGE



WATER LINE & WELL LINE
COVERAGE

Homeowner repair protection for broken, cracked, or leaking water and sewer lines from the point of utility connection to the home exterior.

Coverage includes:

- Educating homeowners about their service line responsibilities
- Up to \$8,500 coverage per repair incident (includes public street & sidewalk cutting).
- No annual or lifetime limits, deductibles, service fees, forms, or paperwork
- 24/7/365 availability
- No long term contracts – month to month
- No pre-inspections required before coverage begins – 30 day waiting period

OUR SERVICE AND WHAT IT COVERS



INTERIOR PLUMBING
AND DRAINAGE

Homeowner repair protection for in-home water supply lines and in-home sewer lines and all drain lines connected to the main sewer stack that are broken or leaking inside the home after the point of entry.

Coverage includes:

- Up to \$3,000 coverage per repair incident
- Includes coverage for broken or leaking water, sewer, or drain lines under the slab or basement floor
- Repair of clogged toilets
- No annual or lifetime limits, deductibles, service fees, forms, or paperwork
- 24/7/365 availability
- No long term contracts – month to month
- No pre-inspections required before coverage begins – 30 day waiting period

Incremental Revenue Stream

- City receives \$.50 per month per paid warranty contract
 - Paid as royalty each January
- Yours to use as you wish
 - Examples:
 - General fund
 - Low income utility assistance program
 - Offset water bill/leak
 - Donate to charity
 - Use towards NLC/State League dues
- Can decline revenue
 - Savings passed directly to residents



MARKETING APPROACH

- Only market by direct mail - no door to door or telemarketing
- Limited to 3 mailing campaigns per year
- Would never mail without your review and approval of marketing material before each and every campaign
- Marketing clearly states city does not provide program
- Participation always voluntary for the homeowner
- City role: logo & signature
 - Economy of scale
- Consumers can enroll one of three ways:
 - Calling into our toll free number that is provided on the mailing
 - Returning the bottom of the letter to us in the self addressed stamped envelope provided
 - Visiting our consumer website www.slwofa.com at any time



OVER 500 MUNICIPAL PARTNERS IN 37 STATES

Alabama
Arkansas
Arizona
California
Colorado
Connecticut
Florida
Georgia
Iowa
Illinois
Indiana
Kansas



Kentucky
Louisiana
Maryland
Michigan
Minnesota
Missouri
North Carolina
Nebraska
New Jersey
New Mexico
Nevada
Ohio

Oklahoma
Oregon
Pennsylvania
South Carolina
South Dakota
Tennessee
Texas
Utah
Virginia
Washington
West Virginia
Wisconsin
Wyoming



OUR PARTNERSHIPS IN WISCONSIN

- City of Madison
- City of Whitewater
- Village of Pleasant Prairie



WISCONSIN

- Over 16,000 Wisconsin residents currently enrolled in the program
- Over \$937,000 paid in repair costs over the last three years

PROGRAM SUCCESS & NOTES

- Endorsement \neq Exclusivity
- Currently serving over 3.6 million customers
- Saved customers over \$394 million in repair costs over the past 3 years
- 97% claim approval rating
- 99.6% claims satisfaction rate
- 82.5% customer retention rate
- Currently over 1,300 contractors in network
- 9 of every 10 customers surveyed have recommended the program to friends, family, and neighbors

Q & A

