

# TOURISM DEVELOPMENT COMMISSION Minutes

## July 12<sup>th</sup>, 2023 Regular Meeting



The meeting was called to order by Chair Lindsey Graskey at 3:03pm on July 12<sup>th</sup>, 2023 in Government Center Room 204.

### 1 ROLL CALL

**PRESENT:** Lindsey Graskey (Chair), Pattie Soliday (Vice-Chair), Trisha Hecimovich (arrived at 3:05PM), Megan Mcgarvey, Mark Johnson, Shannon Olson (left at 3:47PM)

**VIRTUAL:** Mayor Jim Paine (arrived at 4:14PM), Brent Fennessey

**ABSENT:**

**CITY STAFF PRESENT:** COS Rebecca Scherf

**OTHERS PRESENT:** Shelley Nelson

### 2 APPROVAL OF MINUTES

2.1 Tourism Development Commission (Meeting held June 13<sup>th</sup>, 2023)

MOTION by Johnson to approve minutes from the June 13<sup>th</sup>, 2023 meeting. Second by Mcgarvey. Minutes filed.

### 3 NEW BUSINESS

3.1 Open Meeting Law Review – City Attorney Frog Prell

Presentation from City Attorney Frog Prell. No action taken.

3.2 2023 Budget – Finance Director Nick Rhinehart.

Presentation of budget documents from Director Rhinehart.

MOTION by Soliday, second by Mcgarvey to adopt 2023 Tourism Development Commission budget as presented. Motion carried.

### 4 OLD BUSINESS

4.1 Sponsorship Applications

4.1.1 HLUW Midwest All-Star Wrestling Event – Head of the Lakes United Way – Requesting \$4000

MOTION by Soliday, second by Johnson to approve sponsorship request at full amount of \$4,000 with 50% sent up front and remaining 50% sent upon receipt of documentation.

4.1.2 Lake Superior Dragon Boat Festival – Superior Rotary Club – Requesting \$20,000

No action taken.

4.2 Review TDC Grant Application for 2023

No action taken.

4.3 SWIM Visitor Guide

No action taken.

4.4 Tourism Coordinator Position Discussion

No action taken.

4.5 Mission Statement

No action taken.

**5 RECURRING BUSINESS**

5.1 Financials

No action taken.

5.2 Report from the Chair

No action taken.

5.3 Possible Agenda Items for Future Meeting

No action taken.

5.4 Confirm Next Meeting Time

Commission will possibly take a break. COS Scherf will advise if need for a meeting in August.

**6 ADJOURNMENT**

*Meeting adjourned by Chair Graskey at 4:34PM.*

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*Respectfully submitted by Rebecca Scherf.*